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MMD Realty Announces Luxury Division

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Luxury Division of MMD Realty. (PRNewsFoto/MMD Realty, LLC)

FORT LAUDERDALE, Fla., March 10, 2014 /PRNewswire/ -- South Florida real estate company, MMD Realty, LLC announced today the launch of their new luxury division, Prestige Estate Properties. Since it was founded in 2011, MMD Realty, LLC always had its sites on capturing the luxury market. Michelle Farber Ross, Managing Partner at MMD said, "The launch of Prestige Estates Properties has been the goal of MMD Realty for nearly three years now and represents the pinnacle of our luxury listings."

In launching Prestige Estate Properties, MMD Realty feels that they have the unique tools and exclusive partnerships to globally market luxury properties in excess of \$1 Million USD to high net-worth buyers around the world.

A key component in marketing Florida luxury properties is to have the right global partners aligned. They have exclusively partnered with Prestige Properties UK, a luxury real estate company based in Dorset that caters to the FTSE 100 and the ultrawealthy throughout France, Malta, Monaco, UK, Brazil and other countries abroad.

Mike Braunholtz, CEO of Prestige Property Group added, "We are excited about this new collaboration in North America and are looking forward to the synergies that the two companies can offer our clients."

The Prestige Estate Properties portfolio includes some of South Florida's most unique and sought after properties including a one-of-a-kind oceanfront double unit with private pool and summer kitchen, a unique Fort Lauderdale beachfront property, Ritz Carlton Residences ranging from \$14,000,000 to \$2,000,000, rare Windmill Ranch Estates point-lot, Ocean Ridge oceanfront bungalow and a Penthouse in Portofino South Beach with spectacular rooftop terrace and private pool.

Erica Stowers-Thaler recently joined MMD Realty and will be working under the Prestige Estate Properties luxury division. "I'm excited to embark on this new chapter with Prestige and MMD Realty. The branding, marketing and partnerships that Michelle has aligned are second to none." Comments Stowers-Thaler.

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To maintain a level of excellence to their luxury clients, Prestige Estate Properties requires all sales agents and brokers to complete an official luxury marketing course and become a Certified Luxury Home Marketing Specialist.

Additionally, MMD Realty opened a promotions and marketing office in the heart of the financial district in Toronto, located at 372 Bay Street, Toronto, ON. This has proven to be extremely helpful in marketing Florida properties to wealthy Canadians looking to purchase a second home, investment property or relocate to our hometown.

Media Contact

MMD Realty LLC

Sunny Lerit I Sunny@mmdrealty.com (mailto:Sunny@mmdrealty.com) 954.471.9102

Prestige Estate Properties MMD Realty, LLC 2896 East Sunrise Boulevard Fort Lauderdale, FL 33304

(954) 874-8288 Direct (954) 835-5500 Office www.PrestigeEstateProperties.com (http://www.prestigeestateproperties.com/) www.MMDRealty.com (http://www.mmdrealty.com/)

Canadian Marketing and Promotions Office

372 Bay Street Suite 200 Toronto, ON M5H 2W9 (416) 572-4848

Connect

Website: www.PrestigeEstateProperties.com (http://www.prestigeestateproperties.com/) Facebook: www.Facebook.com/PrestigeEstateProperties (http://www.facebook.com/PrestigeEstateProperties) Twitter: www.twitter.com/Prestige_Estate (http://www.twitter.com/Prestige_Estate) Instagram: www.instagram.com/PrestigeEstateProperties (http://www.instagram.com/PrestigeEstateProperties)

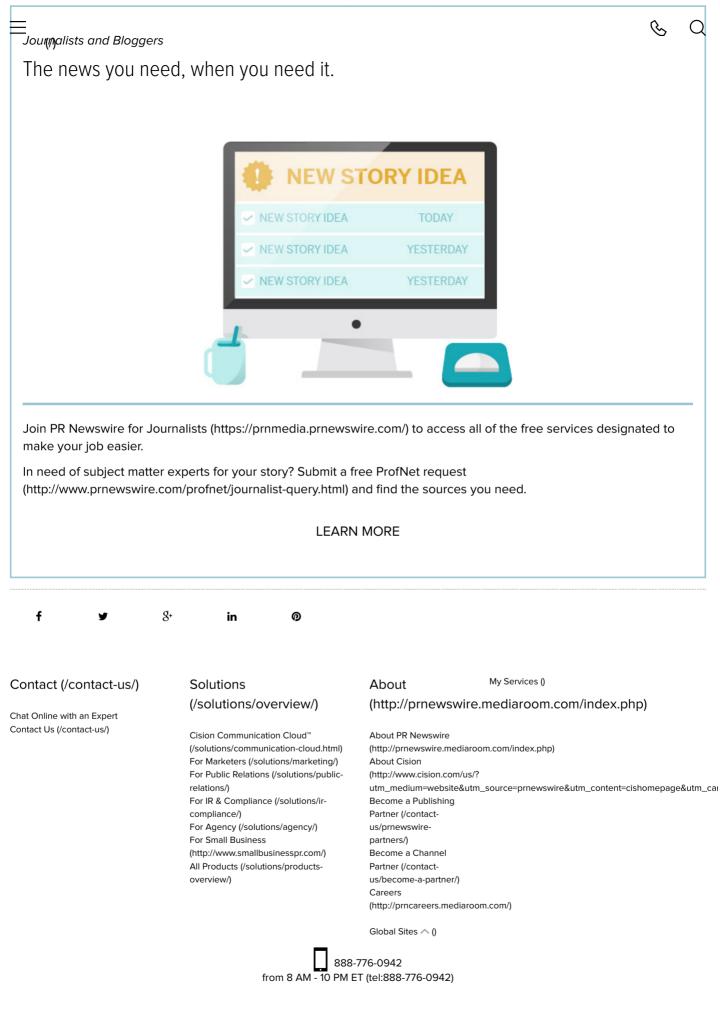
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